



Picking the Right TV Package

Ann Stovall, April 2018

Agenda

- What You Need
- How does it work
- Various Services
- Various Devices
- Putting it all together
- Questions
- Demos

What You Need

- Internet
 - Modem/WiFi Router or WiFi Hotspot
 - Speed & Data
- Streaming Content Provider
 - Live
 - On Demand
- Device
 - Smart TV, Phone, Tablet
 - Streaming Media Device with TV

How it Works



Data Usage Overview

Example of Internet Service Provider Device Information

Review your monthly data usage. [Manage usage alerts](#)

902GB remaining of 1024GB monthly plan (April 01 - April 30).

Data used in the last 24 hours may not be displayed

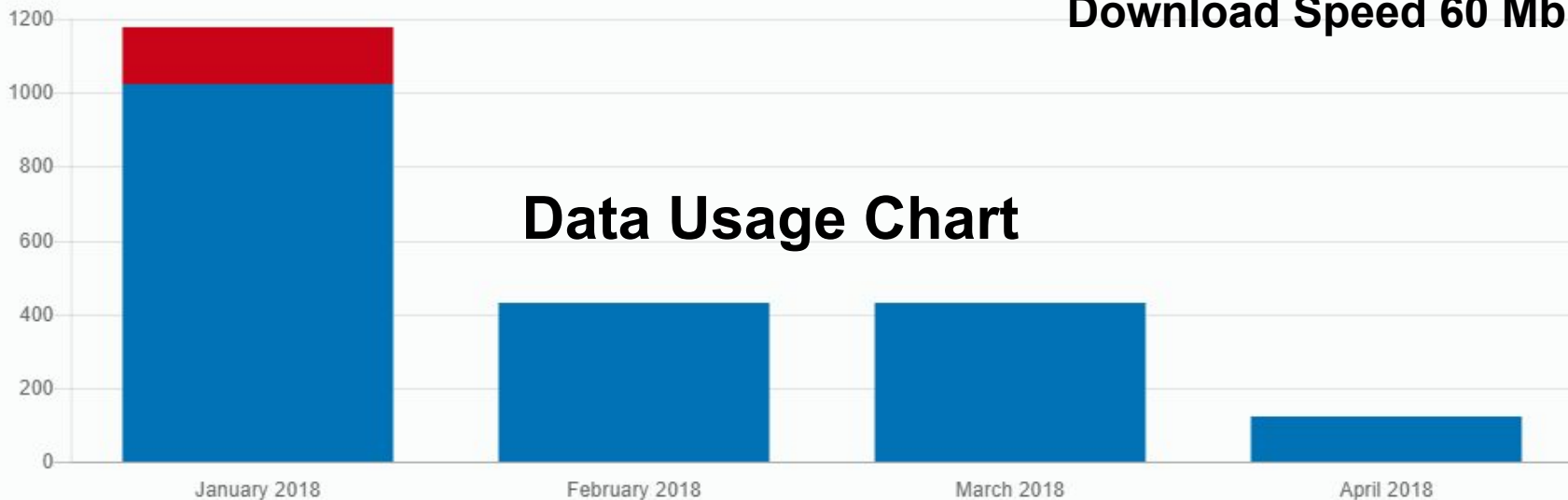
Internet Plan: HSD
Performance

Download Speed: 60Mbps

Upload Speed: 5Mbps

Download Speed 60 Mbps

Data Usage Chart



Why Stream

- More variety and exposure of content
- Control
- Save money



Handouts: [Choosing the Right TV Package](#)

What To Look For

- Cost/Trial
- Channel/Shows you watch
- Concurrent/Simultaneous Users
- Live, DVR (Recording), On Demand
- Cloud Storage (Size/How long)
- Cancel/Suspend Anytime Easily



Traditional Television Providers

Xfinity Instant TV & DIRECTV NOW

- Xfinity: \$18-78 / DirecTV \$35-75 Month
 - Broadcasts Networks
 - Add channel packs
-
- No additional equipment/satellite needed
 - Take it with you using the streaming App
 - Xfinity offers 20 hours recording storage up to two changes at once



[Available Channels](#)



[Available Channels](#)

Live Streaming: Sling TV

- \$20-\$40+ Month
- Customize Your Channel lineup with extras like sports, comedy, kids & more.
- 7 day trial
- Cloud DVD \$5 Month extra
- Concurrent Streams varies from 1-4 depending on service.
- Cancel/Suspend Anytime
- Need antenna for most broadcast networks (Includes Fox & NBC)



[Available Channels](#)

Live Streaming: Playstation Vue

- Costs: \$39.99-\$75 month
- Five simultaneous streams
- Includes On-demand
- DVR Unlimited for 28 days



Channels Available

Live Streaming: YouTube TV

- Costs: \$40 month
- Share with family & Friends up to six accounts
- Only stream from 3 accounts at once
- Unlimited DVD storage up to 9 months



[Available Channels](#)

On Demand Streaming: Netflix

- Costs: \$7.99-\$13.99
- Simultaneous streaming 1-4
- Download content for offline viewing
- Original content
- Create up to five different profiles



On Demand Streaming: Amazon Video

- Cost:\$8.99 Month/\$99 Year with Amazon Prime Account
- Original content
- Free & Paid (Own/Rent) additional content
- 2 different simultaneous streams
- Does not work with Chromecast



Live & On Demand Streaming: Hulu

- Cost: \$7.99/11.99 month or \$39.99 with Live TV
- No commercials at an additional cost
- Original content

The Hulu logo is displayed in a light green, lowercase, sans-serif font. It is centered within a light gray rectangular background.

On Demand Streaming: [Hoopla](#)

- Free with IPPL Library Card
- Borrow movies and TV shows for 3 days (72 hours)
- 7 checkouts a month
- [App](#) for streaming on Roku
- Mobile App for Android & Apple Devices
- Download content to watch offline using mobile app



Other Paid Content Providers

- [Philo](#)
- [CBS All Access](#)
- [HBO Now](#)
- [Showtime Anytime](#)
- [Acorn TV](#)
- [Vudu](#) (Some free)
- [fuboTV](#)



Free Content Providers

- [Crackle](#)
- [Popcornflix](#)
- [Pluto TV](#)
- [Roku Channel](#)
- [TubiTV](#)
- [Yahoo View](#) (Old Hulu Free Service)



Streaming Media Players



Streaming Devices: Smart TVs

- Costs: TV \$160 (32 inch) & Up
- No need to purchase a separate streaming device
- Apps may be limited
- One remote



Streaming Devices : Roku

- Roku Express- \$30-35
 - Turn your old TV into a smart TV with Express+
- Roku Stick-\$49.99-\$69.00
 - Faster connection
 - Voice remote
- Roku Ultra-\$99.99
 - Ethernet port
 - Voice/Private listening Remote



[Compare Devices](#)

Streaming Devices : Apple TV

- Costs: \$179-\$199
- 4K
- Apple TV App
 - Browse content from over 60 video services without switching from one app to another.
 - Works seamlessly across all Apple devices.



Streaming Devices: Fire TV (Amazon)

Fire TV Stick

- Costs: \$30
- Portable



- Alexa Voice Remote
- Supports most streaming apps



Fire TV Ultra

- Costs: \$50
- 4K HDR
- %40 more powerful than the stick

Streaming Devices: Chromecast



2nd Generation HD

- Costs: \$35



Ultra

- Costs: \$70
- 4K HDR
- Ethernet port
- Better connectivity

Streaming Devices: Other

- Blu-Ray Players
 - \$75 & Up
- Xbox & Playstation 4
 - \$150-\$400
 - All entertainment in one device



Library Devices & Services

- Rokus

- Netflix
- Hulu Plus
- Vudu



- Cable Alternative Kits (Coming Soon)

- Kit 1: Wifi Hotspot; Antenna, Roku & Netflix
- Kit 2: Antenna, Roku, Live Streaming Service



How Do I Get Started?

- Decide if streaming is right for you.
- What programs or channels do you watch?
- Are your programs available to stream and note which providers have them.
- When do you want to see programs?
- Try It? Most service have free trials. Start small then gradually grow.



My Savings Plan

Xfinity Comcast Bundle (Internet/Phone/Cable TV)

- Cost: \$229 Mo./\$2,748 with their equipment

Xfinity Internet + Streaming (No phone)

- Cost: Internet-\$50; Playstation Vue-\$40;
Netflix: Free with T-Mobile cellular service
\$90 Mo./\$1,080 Yearly Savings: \$1,668



Demo & Questions

